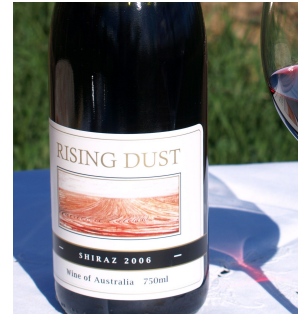


RISING DUST

Media Release

Wednesday 25th, July 2007



Rising Dust Wines is the brain child of a young enthusiastic and innovative Mallee horticulturist and vigneron and is now a recognized label both on the local and global stage.

Situated at Gol Gol in New South Wales, 15 kilometers across the picturesque Murray River from Mildura, thirty-one-year-old local Richard Mills manages the family property, and is dedicated to the production of unique premium quality wines that offer an impressive, stylish approach.

Well known and respected food critic from the *Herald Sun*, Bob Hart, recently spent time in the "charmingly food obsessed city" of Mildura. Mr Hart, who was impressed by the Rising Dust 2006 Shiraz, took time out of his schedule to visit the vineyard.

Mr Mills said the Shiraz vintage was sourced from premium low yielding grapes. He said, while the 2006 vintage conditions were viticulturally challenging, with average rainfalls in the winter and the spring, they contributed to the steady ripening and development of excellent varietal characteristics.

Renowned winemaker, Bob Shields was engaged at the inception of the Rising Dust label two years ago to inject his passion and attention to detail to produce first class Australian wine.

Recently Mr Mills made inroads in to the lucrative Canadian market of Ontario. Mr Mills said this was a gratifying feat, one which looks to establish the label on the world market.

ENDS

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